PASSIONJET · GUIDE

Charter, Jet Card or Fractional?

A straight comparison of the three main ways to access private aviation — and how to choose the right one for how you actually fly.

The three ways to fly

On-demand charter. You pay per trip at prevailing market rates. Maximum flexibility and no commitment, but pricing moves with the market and the aircraft isn't guaranteed in peak periods.

Jet Card membership. You fund an account once and draw down flight time at a fixed, all-in hourly rate. Guaranteed availability on set notice and one point of contact. You don't own an asset — you buy certainty and simplicity.

Shared & fractional ownership. You buy a share of a specific aircraft — a real, owned interest with residual value — and pay a fixed monthly management fee plus an occupied hourly rate. Guaranteed availability, and we handle crew, maintenance, insurance, registration and dispatch. At exit, we remarket your share.

Side by side

	On-demand Charter	Jet Card	Fractional Ownership
How you pay	Per trip, market rate	Fixed all-in hourly rate, prepaid	Buy a share + monthly fee + occupied hourly rate
Price certainty	Low — varies by market	High — rate locked for your term	High — fixed fee & rate
Guaranteed availability	Not guaranteed in peak	Yes, on set notice	Yes, on set notice
Commitment	None	Membership term	Ownership term, managed exit
Asset & residual value	None	None (prepaid hours)	Yes — an owned share with residual value
Who manages it	The operator, per trip	PassionJet	PassionJet, end to end
Best suited to	Occasional, ad-hoc flying	Regular flyers wanting simplicity	Frequent flyers wanting ownership economics

Which is right for you?

Under ~25 hours a year. On-demand charter usually wins on flexibility. A Jet Card can still make sense if you value guaranteed availability and one fixed rate.

~25–100 hours a year. A Jet Card membership is often the sweet spot — predictable pricing, guaranteed lift, and none of the management.

~100+ hours a year. Fractional ownership tends to make the most economic sense: you get the asset position and the lowest effective cost per hour, while we run everything.

How PassionJet helps

PassionJet is a business-aviation management company that brings all three options — plus aircraft management, brokerage, U.S. owner-trust registration, insurance, flight support and crew — under one

accountable team. We're not tied to a single aircraft or model, so our advice starts with how you fly, not what we have to sell.

Ready to talk it through? Request a no-obligation proposal at **passionjet.com** or email **info@passionjet.com**.

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